## WJA TO HOST JEWELRY NIGHT OUT CELEBRATIONS IN-PERSON ACROSS 20+ NORTH AMERICAN CITIES ON SEPTEMBER 9th

The Women's Jewelry Association is excited to resume its first in-person event of the year with its ninth annual *Jewelry Night Out* celebration and membership drive taking place on September 9, 2021. WJA chapters in over 20 cities across North America will bring together industry professionals on one night for an inspiring evening of community, connection, collaboration, and celebration!

Check out <u>www.womensjewelryassociation.com/jewelrynightout</u> for exact locations and start times for each event, and to register to attend.

During *Jewelry Night Out* and throughout *Membership Month* taking place from September 1-30, 2021, individuals can save 25% on new memberships and 10% on renewals.

For those unable to attend *Jewelry Night Out* in-person, WJA National will also host a virtual event on Thursday, September 23rd for the entire community, with guest speaker and executive coach, Jennifer Thornton. Details are forthcoming.

For over 35 years, the Women's Jewelry Association has supported and empowered women to grow successful careers in the jewelry and watch industries. WJA's forward-looking and innovative programming aims to fit the changing needs of the industry.

WJA members receive a wide variety of benefits to help them learn, connect, and grow professionally. These benefits include: WJA Masterclasses focused on high-impact leadership development training; conversations on Diversity, Equity, and Inclusion to foster and build more empathy; a custom-built Mentor Match platform to connect mentors and mentees virtually; Responsible Sourcing and Sustainability Education to promote and educate future sustainability champions, and the WJA Connect platform designed to help members share information, collaborate, and build relationships around the world.

WJA is thrilled to launch several new member benefits this fall in partnership with leading institutions and organizations. Members will receive: a 20% discount on online sustainability courses at New York University; a 10% discount on all appraisals through the International Gemological Institute (IGI); a free exhibitor subscription to the Jeweler's Circle, a global online market place for rare and exquisite jewelry and gems, between August 1 until December 31, 2021; and an e-commerce site for retailer members for one year through Gem + Jewel, a digital technology solution created to provide retail jewelers with turnkey website creation and hosting services.

To learn more about WJA programming and leadership development opportunities, and to join the association, please visit us at <a href="https://www.womensjewelryassociation.com">www.womensjewelryassociation.com</a>.

For more information on *Jewelry Night Out*, and individual and corporate membership benefits, contact WJA Membership and Operations Manager, Rachel Jurisz at 845-473-7324 or <a href="mailto:rachel@womensjewelryassociation.com">rachel@womensjewelryassociation.com</a>.

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